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2017 Annual Report – Turkey Taxi, Inc.



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# Creation and Management

In 2005, George S. Yacoubian, Jr., founded the Society for Orphaned Armenian Relief (SOAR) (<a href="www.soar-us.org">www.soar-us.org</a>) to honor his oldest daughter, Liliana, who was adopted from Armenia in the spring of 2006. In 2016, Liliana and her sisters, Sophie and Tessa, asked if they were limited to "only" helping orphaned Armenian children. To show the girls that charity should extend beyond one's nationality, George founded Turkey Taxi, Inc. (EIN 36-4851053) as a way of helping people closer to home. Its mission is to deliver care packages on Thanksgiving to homeless citizens living on the streets of Philadelphia.





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# 2017 Distributions

In the summer of 2017, George S. Yacoubian, Jr., approached the Armenian Sisters Academy (Radnor, PA) about potentially collaborating with Turkey Taxi. Sister Emma Moussayan, Principal, agreed that Turkey Taxi would offer the Academy students an excellent opportunity to help the less fortunate during the holiday time. In early October, George S. Yacoubian, Jr., advertised the effort to the ASA family and scheduled a preliminary meeting of interested parents and students for shortly thereafter. The response was outstanding! A few dozen families (amounting to nearly 50 parents and children) offered to secure donations, assemble the care packages the day before Thanksgiving, and/or deliver the care packages on Thanksgiving morning.

Because of the collaborative effort, Turkey Taxi expanded its quantity of distributions (120) and the variety of goods that were included in the care packages. In 2016, the care packages were distributed in plastic supermarket bags. For 2017, SOAR received a donation of 120 duffle bags (17") from George Kazanjian at Graphic Impressions (Paoli, PA). The bags not only afforded more space, but provided a durable and portable carrier for future use. Included in the care packages were turkey sandwiches (turkey, stuffing, and cranberry sauce in a hoagie roll); fruit cups; Tupperware (into which the sandwiches and fruit cups were placed); bottled water; Snapple; baby wipes; blankets;



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candy (Halloween leftovers!); deodorant; hand sanitizer; holiday gifts; lip balm; napkins; oral hygiene supplies (dental floss, toothbrush, toothpaste); plastic silverware; playing cards; snacks; soap; sports bottled; sweatshirts; t-shirts; tissue packs; and wool gloves, hats, socks, and scarves. In addition to the backpacks, donated items included bottled water; cranberry sauce; chicken broth; oral hygiene supplies; playing cards; snacks and Snapple;

supermarket gift cards; Tupperware; and two vehicles for Thanksgiving delivery.

On November 22, 2017, approximately 50 volunteers (parents of current students and alumni of the Academy) began preparations at noon. The students were organized in the cafeteria and filled the backpacks in "assembly-line" fashion while a few parents cooked the turkey and made the sandwiches. By 2:30pm, 120 backpacks had been assembled and loaded onto the truck!

Approximately 40 children and parents met at 5:00 on Thanksgiving morning. Two minivans and seven (7) personal vehicles caravanned toward Philadelphia at 5:30AM. Target areas included the Convention Center, City Hall, and Suburban Station. The 120 care packages were distributed in an hour.

As shown below, the 120 care packages were assembled at a total cost of \$1,074.65 (\$8.96 per package).

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#### Costs

\$0.00 \$0.00 \$0.00
•
\$0.00
\$0.00
\$0.00
\$0.00
\$40.00
\$0.00
\$430.00
\$35.00
\$0.00
\$0.00
\$0.00
\$0.00
\$12.00
\$0.00
\$187.28
\$72.67
\$112.00
\$82.00
\$0.00
\$16.00
\$43.20
\$0.00
\$0.00
\$0.00

Admin \$44.50

Sub-total \$1,074.65 Per sandwich cost \$8.96











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# Conclusion

Turkey Taxi, Inc. was established in the fall of 2016 to provide care packages on Thanksgiving morning to the homeless living on the streets of Philadelphia. On Thanksgiving morning 2017, a total of 120 care packages were distributed, including turkey sandwiches (turkey, stuffing, and cranberry sauce in a hoagie roll); fruit cups; Tupperware (into which the sandwiches and fruit cups were placed); bottled water; Snapple; baby wipes; blankets; candy (Halloween leftovers!); deodorant; hand sanitizer; holiday gifts; lip balm; napkins; oral hygiene supplies (dental floss, toothbrush, toothpaste); plastic silverware; playing cards; snacks; soap; sports bottled; sweatshirts; t-shirts; tissue packs; and wool gloves, hats, socks, and scarves. If you have any questions about Turkey Taxi or this report, please contact George S. Yacoubian, Jr., at (610) 213-3452 or gyacoubian@turkeytaxi.org.

# **Turkey Taxi Thanksgiving 2017**

